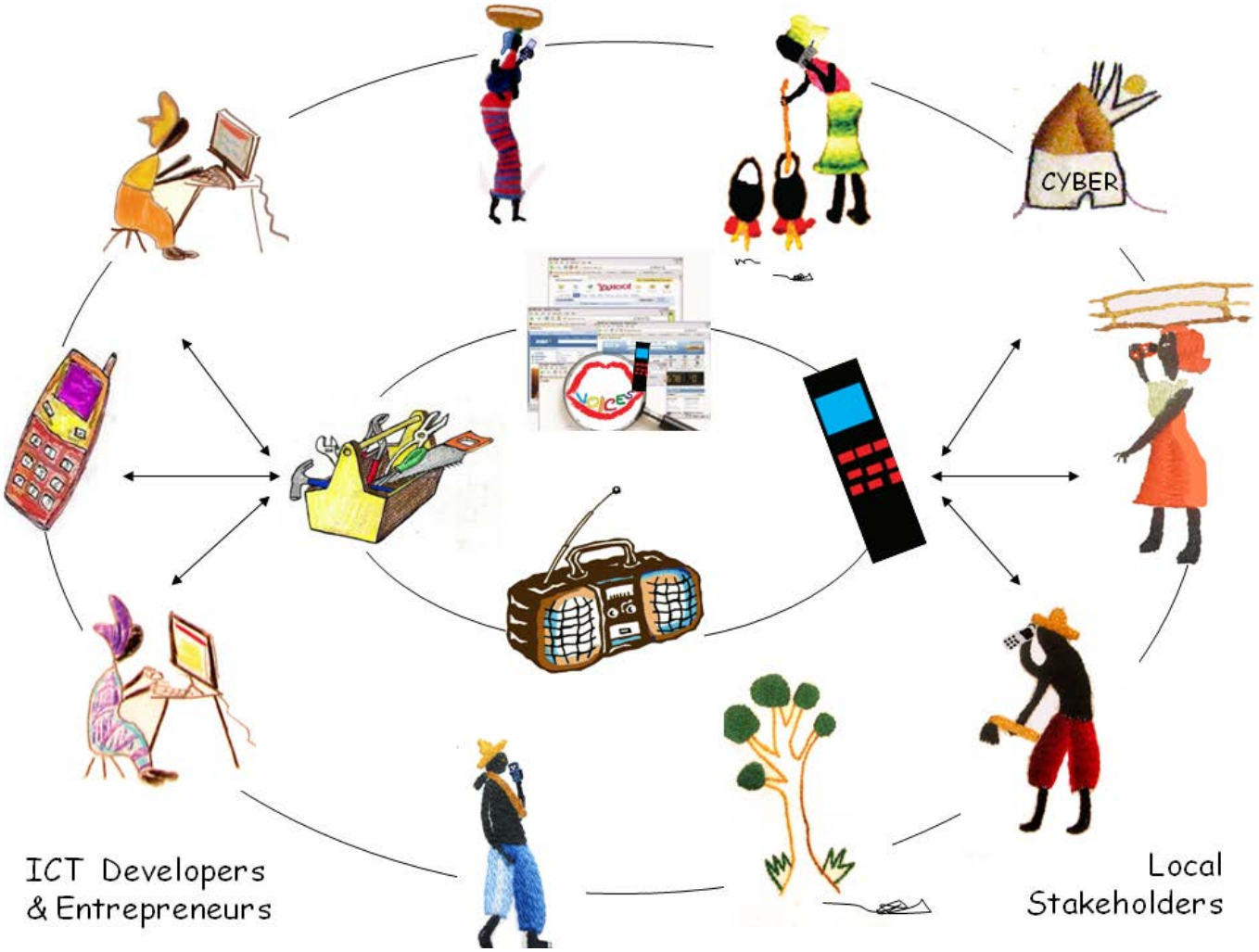VOICES - the concept